



## Industry Volunteers - CSU Sonoma

VOLUNTEER:											
	Eric Mart	Terry Selk	Anthea McGoldrick	Mark Essman	Kenneth Fischang	Mike Gallagher	Bob Roberts	Beth Carmichael	Denise M. Rasmussen	Gary Kohler	Kendi Root, CMP
<b>Volunteering Interest:</b>											
Speak as a guest lecturer	X	X	X	X	X	X	X	X	X	X	X
Host site tours of my facility	X		X	X	X					X	X
Offer internship opportunities	X			X	X			X	X	X	
Offer job shadow for a day								X		X	
Provide one-on-one mentoring										X	
Post job opportunities	X			X				X		X	
Other -											Invite speakers to my classes
<b>Area of Expertise:</b>											
Sales		X	X	X	X			X	X	X	X
Operations	X		X	X	X			X			
Facilities Management	X										
Advertising/Promotions	X	X		X	X			X	X	X	
Public Relations				X				X	X	X	
Special Events	X	X	X	X				X	X		X
Attractions			X	X			X	X	X		
Lodging	X			X	X			X		X	X
Food Service								X			X
Transportation				X				X			
Other -		product development, international marketing, partnership development			Destination Marketing	Entrepreneurial Tourism	Ski Area Development & Management	Community Relations as it Relates to Tourism			Meetings, Conventions, Customer Service

Contact Information:	Email	Company	Address:			Phone	Fax
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<b>Terry Selk</b>	tasmark00@yahoo.com	TASMARK Enterprises	9139 Laguna Place Way	Elk Grove	CA 95758	916-683-4221	same as phone
<b>Anthea McGoldrick</b>	anthea@pier39.com	PIER 39	P.O. Box 193730 - Pier 39	San Francisco	CA 94119-3730	415-705-5500	415-981-8808
<b>Mark Essman</b>	mark@visitmarin.org	Marin County Visitors Bureau	1013 Larkspur Landing Circle	Larkspur	CA 94939	415-925-2060	415-925-2063
<b>Kenneth Fischang</b>	kfishang@sonomacounty.com	Sonoma County Tourism Bureau	420 Aviation Blvd. #106	Sant Rosa	CA 95403	707-522 5800	707-539-7252
<b>Mike Gallagher</b>	mikeg@citypass.com	CityPass	1035 Barrow Lane	Napa	CA 94558	707-253-1222	707-235-8222
<b>Bob Roberts</b>	broberts@californiasnow.com	California Ski Industry Association	One Market, Steuart Tower, Suite 2660	San Francisco	CA 94105	415-543-7036	415-543-0112
<b>Beth Carmichael</b>	beth@napavalley.org	Napa Valley Conference and Visitors Bureau	1310 Napa Town Center	Napa	CA 94559	707-226-5813 ext. 104	707-226-6127
<b>Denise M. Rasmussen</b>	drasmussen@alcatrazcruises.com	Alcatraz Cruises	Pier 33, The Embarcadero	San Francisco	CA 94111	415-559-3122	415-438-8359
<b>Gary Kohler</b>	GKohler@HoteWhitcomb.com	Hotel Whitcomb San Francisco	1231 Market Street	San Francisco	CA 94103	415-487-4460	415-861-1435
<b>Kendi Root, CMP</b>	kroot@calpoly.edu	Cal Poly State Univeresity-Recreation, Parks, & Tourism Program	1 Grand Avenue	San Luis Obispo	CA 93407	805-756-5113	805-756-5113