

The Beyond the Gateways Conference (BTG) contains informative, pertinent, and interactive sessions; with attendance anticipated to reach more than 200 delegates. This is a great opportunity for your company to gain recognition with California's rural destinations/attractions, as well as support for tourism throughout the state.

Please review the items below, complete the Sponsorship Agreement page, and mail or fax to the address below.

Sponsorship Opportunities

EVENT SPONSORSHIP

- Luncheons (*2 available*)
- Continental Breakfasts (*2 available*)
- Transportation (*2 available*)
- Refreshment Breaks (*2 available*)
- Reception
- Dinner
- Karaoke Nights

SERVICES AND PRODUCTS SPONSORSHIP

- Education (Speaker)
- Innovation (Bright Ideas)
- Tourism Student Conference Scholarship
- Green Conference Bags
- Audio Visual Production
- Badge Holders/Lanyards
- Photography
- Decorations (*4 available*)
- Internet Cafe
- Water Bottles
- Registration Desk
- Wine

BTG SUSTAINING SPONSORSHIP

- BTG Gold Sponsor
- BTG Silver Sponsor
- BTG Bronze Sponsor

PROGRAM ADVERTISING

- ¼ Page Ad (*b/w only*)

Any sponsorships that total \$1,000 or more are eligible for one complimentary registration. Some items may be available on a co-sponsor basis. Contact CalTIA for information.

Contact:

Lisa Gaynes, Gaynes and Associates
Lgaynes@Lgaynes.com
(916) 717-7959

SPONSORSHIP AGREEMENT

This document confirms your participation as a sponsor for CalTIA's 2008 events. *(This form does not automatically register you for any of the events; you will need to fill out a registration form for each event once they become available).*

Company _____
Name _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____ Web site _____

SPONSORSHIP

Conference _____	Event/Description _____	\$ _____
Conference _____	Event/Description _____	\$ _____
Conference _____	Event/Description _____	\$ _____
Conference _____	Event/Description _____	\$ _____
Conference _____	Event/Description _____	\$ _____

TOTAL AMOUNT ENCLOSED \$

All sponsorships must be accompanied by full payment, unless otherwise arranged with the exception of In-Kind sponsors. Sponsorships will be awarded on a first-come, first-served basis.

Payment Options:

American Express MasterCard Visa Check # _____ *(payable to CalTIA-reference 2008 Sponsorship)*

Credit Card Number _____ VCode _____

Name of Cardholder _____ Exp. Date _____

Card Billing Address _____

City _____ State _____ Zip _____ Country _____

Signature _____

Thank you for your support of CalTIA. Please retain a copy for your records.

Mail or fax agreement with payment to:



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